

SPORT AND ENTERTAINMENT MANAGEMENT, M.S.E.M.

Degree Requirements (36 Hours)

Thesis Option

Students electing the thesis option must complete 27 credit hours of required courses, complete at least 9 credit hours of elective course work from which a maximum of 9 credit hours may be taken outside of the Department of Sport and Entertainment Management, complete a thesis, and successfully defend the thesis as their comprehensive assessment.

Courses for Thesis Option

Course	Title	Credits
SPT 640	Venue Management: Principles and Practices	3
SPT 701	Management in the Sport and Entertainment Industry	3
SPT 730	Advanced Sport and the Law	3
SPT 760	Principles of Sport and Entertainment Marketing	3
SPT 790	Sport and Entertainment Finance	3
SPT 799	Thesis Preparation	1-6
STAT 515	Statistical Methods I	3
or HRSM 700	Quantitative Methods in HRSM	
HRSM 788	Business Research and Analytics in Hospitality, Retail and Sports Management	3
Select nine elective hours		9
Total Credit Hours		31-36

Non-Thesis Option

Students electing the non-thesis option must complete 21 credit hours of required courses, complete at least 15 credit hours of elective course work from which a maximum of 9 credit hours may be taken outside of the Department of Sport and Entertainment Management, and pass a comprehensive examination upon completion of all course work. Students selecting the non-thesis option may (but are not required to) enroll in HRSM 795 for 6 elective credit hours.

Courses for Non-Thesis Option

Course	Title	Credits
SPT 640	Venue Management: Principles and Practices	3
SPT 701	Management in the Sport and Entertainment Industry	3
SPT 730	Advanced Sport and the Law	3
SPT 760	Principles of Sport and Entertainment Marketing	3
SPT 790	Sport and Entertainment Finance	3
STAT 515	Statistical Methods I	3
or HRSM 700	Quantitative Methods in HRSM	
HRSM 788	Business Research and Analytics in Hospitality, Retail and Sports Management	3
Select 15 elective hours		15
Total Credit Hours		36