

INTERSCHOLASTIC ATHLETIC ADMINISTRATION, CERTIFICATE

The Interscholastic Athletic Administration Certificate is designed in a 100% online environment to provide candidates with the knowledge and skills to succeed in an ever-changing interscholastic sports environment.

Interscholastic athletics includes high school athletic directors, high school coaches, assistant athletic directors at high school and middle schools. Today, interscholastic athletics exists within a complex business, political, legal, and social landscape. Important interscholastic athletic administrative skills include the ability to manage budgets, handle fundraisers and plan, organize and manage events. In addition, a clear understanding of risk management fundamentals, legal statutes as well as staffing and human resource issues is necessary.

Degree Requirements (18 hours)

Core Courses (12 hours)

Course	Title	Credits
SPTE 701	Management in the Sport and Entertainment Industry	3
SPTE 640	Venue Management: Principles and Practices	3
EDLP 700	Introduction to Education Leadership	3
EDLP 705	Legal Basis of Educational Organization and Administration	3
Total Credit Hours		12

Elective Courses (6 hours)

Course	Title	Credits
Select two of the following courses:		6
EDLP 701	School Leadership	
EDLP 704	School Finance and Business Management	
SPTE 580	Business Principles in Sport Management.	
SPTE 590	Special Topics in Live Entertainment and Sport	
SPTE 635	Sport and Entertainment Event Development	
SPTE 655	Social Media in Live Entertainment and Sport	
SPTE 746	Risk and Security Management in Public Assembly Facilities	
SPTE 750	Strategic Planning and Policy Development in Sport and Entertainment Management	
SPTE 798	Directed Study in Sport and Entertainment Management	