

# RETAIL INNOVATION, M.R.

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The Master of Retail Innovation provides students with the skills necessary to become impactful and transformative retail business leaders through dynamic innovation, data-based decision-making, and effectively using technologies to enhance the consumer experience. Candidates will have the chance to expand their knowledge and skillset in retailing through a carefully crafted curriculum based on three pillars: Strategic Leadership, Retail Technology, and Retail Analytics.

## Learning Outcomes

1. Demonstrate dynamic leadership and communication skills within the retail industry to positively impact the environment, society, and governance;
2. Apply strategic critical thinking to develop innovative solutions for current operational issues in an ever-evolving retail industry;
3. Analyze consumer and marketplace metrics to drive data-based decision making within the retail industry; and
4. Efficiently use key retail technologies to enhance consumer experience, maximize productivity, and foster innovation.