

SCHOOL OF HOSPITALITY AND TOURISM MANAGEMENT

Department Website (<http://www.hrsm.sc.edu/hrtm/>)

Robin DiPietro, *Director*

Degree Offered (30 Hours) **Master of International Hospitality and Tourism Management**

The School of Hospitality and Tourism Management offers a program leading to the Master of International Hospitality and Tourism Management (M.I.H.T.M.). The M.I.H.T.M. is designed to prepare students for advanced careers in the hospitality and tourism field. Students best suited for the program are career-minded individuals, with previous management experience, who are seeking advancement to upper-level management positions. Graduates of the program may take advantage of emerging opportunities in senior leadership roles within the areas of hotels and resorts, club management, event management, tourism marketing, data analytics, hospitality education, hospitality and tourism research, and consulting. Students choose from one of two tracks, academic or professional. The program requires a minimum of 30 hours for completion.

Degree Offered (60 Hours) **The Ph.D. program in Hospitality Management**

The School of Hospitality and Tourism Management offers a Doctor of Philosophy in Hospitality Management focused on lodging, foodservice, and travel and tourism management. Graduates will be prepared to conduct both theoretical and applied research within the broad array of domains of hospitality and tourism management. In addition, graduates will be equipped with the skills to be effective teachers and mentors to students, as well as to be valuable resources for industry professionals. The program is based on a four year program of study consisting of 60 credit hours.