SCHOOL OF HOSPITALITY AND TOURISM MANAGEMENT

Department Website (http://www.hrsm.sc.edu/hrtm/)

Robin DiPietro, *Director*

Degree Offered (30 Hours)

Master of International Hospitality and Tourism Management

The School of Hospitality and Tourism Management offers a program leading to the Master of International Hospitality and Tourism Management (M.I.H.T.M.). The M.I.H.T.M. is designed to prepare students for advanced careers in the hospitality and tourism field. Students best suited for the program are career-minded individuals, with previous management experience, who are seeking advancement to upper-level management positions. Graduates of the program may take advantage of emerging opportunities in senior leadership roles within the areas of hotels and resorts, club management, event management, tourism marketing, data analytics, hospitality education, hospitality and tourism research, and consulting. Students choose from one of two tracks, academic or professional. The program requires a minimum of 30 hours for completion.

Degree Offered (60 Hours)

The Ph.D. program in Hospitality Management

The School of Hospitality and Tourism Management offers a Doctor of Philosophy in Hospitality Management focused on lodging, foodservice, and travel and tourism management. Graduates will be prepared to conduct both theoretical and applied research within the broad array of domains of hospitality and tourism management. In addition, graduates will be equipped with the skills to be effective teachers and mentors to students, as well as to be valuable resources for industry professionals. The program is based on a four year program of study consisting of 60 credit hours.

Admission Requirements

Admission requirements conform with the general regulations of The Graduate School and regional and national accreditation standards. Applicants must submit to The Graduate School an application along with a $50 nonrefundable application fee; official transcripts (mailed to the USC Graduate School) showing their complete academic record; two letters of recommendation; resume; statement of purpose; records of immunization (if born after December 31, 1956); and reports of examination scores on the GRE or GMAT.

The admission process involves evaluation of applicant characteristics in an attempt to determine intellectual ability and willingness to do the work required to complete the curriculum. Realizing that many admission decisions are somewhat subjective, anyone reviewing applications for admission to the Master of International Hospitality and Tourism Management program must consider the overall academic record (GPA; course of study; school[s] attended; degrees earned; GRE or GMAT scores and scores on any other standardized tests; performance in quantitative, hospitality/tourism, or business-related courses; work experience and level of responsibility; extracurricular and community activities; and letters of recommendation). These items may be supplemented by personal or telephone interviews at the discretion of the reviewer or when requested by the graduate director.

International applicants whose native language is not English are also required to submit a satisfactory score on the TOEFL or the IELTS Intl. Academic Course Type 2 exam. The minimum acceptable score on the TOEFL is 80 (internet-based). The minimum acceptable overall band score on the IELTS Intl. Academic Course Type 2 exam is 6.5.

Students wishing to enter the M.I.H.T.M. program should have completed business courses in the areas of personal computers, statistics, finance, marketing, and management principles and hospitality courses in food-service management, hotel operations, and tourism. Certain prerequisites may be waived for students who have demonstrated a high degree of competence in a related area.

Programs

- Hospitality Management, Ph.D. (https://academicbulletins.sc.edu/graduate/hospitality-retail-sport-management/hotel-restaurant-tourism-management/hospitality-management-phd/)
- International Hospitality and Tourism Management, M.I.H.T.M. (https://academicbulletins.sc.edu/graduate/hospitality-retail-sport-management/hotel-restaurant-tourism-management/international-hospitality-tourism-management-mihtm/)

Courses

HTMT 518 - Hospitality Human Capital and Talent Management (3 Credits)
This course will help students learn and apply concepts comprising talent management, including the role that talent management plays in the strategic management of hospitality and tourism operations, diversity, recruitment, selection, training and development of talent within the organization, as well as performance management for hospitality supervisors and management.

HTMT 521 - Revenue Management in the Hospitality Industry (3 Credits)
Examination of revenue management in the hospitality industry with an emphasis on the theory and dynamics of revenue management, the implementation of capacity management, forecasting and discounting.
Prerequisites: HTMT 450.

Corequisite: HTMT 421.

HTMT 537 - Diversity and Inclusion in the Hospitality and Tourism Industry (3 Credits)
Multicultural, multiracial, and multiethnic factors within the hospitality and tourism industry.
Prerequisites: MGMT 371 or RETL 344.

HTMT 550 - Theme Park and Attractions Management (3 Credits)
This course will give students an overview of the theme park and attractions industry. We will explore each of the areas of this industry including: history, venues, resources, ride operations, merchandising, food service and design.

HTMT 557 - Security Management of Hotels and Restaurants (3 Credits)
Individualized security programs, procedures, legal issues, and review of local, state, and federal laws that apply to the lodging and restaurant industry.
Prerequisites: HTMT 357 or equivalent.

HTMT 560 - Advanced Lodging Management (3 Credits)
Advanced principles of the management of hotels and resorts.
Prerequisites: HTMT 260.

Graduation with Leadership Distinction: GLD: Professional and Civic Engagement Leadership Experiences
Experiential Learning: Experiential Learning Opportunity

HTMT 564 - Advanced Meeting Management (3 Credits)
Analysis of current issues and problems in the meetings industry with emphasis on planning, organizing, managing, and enhancing meetings.
Prerequisites: HTMT 364.

HTMT 565 - International Lodging Management (3 Credits)
Analysis of the structure of international lodging companies, challenges of marketing U.S. lodging companies abroad, and cultural differences in international management.
Prerequisites: HTMT 260.

HTMT 567 - Timeshare and Vacation Ownership Management (3 Credits)
Management of the timeshare and vacation ownership industry.

HTMT 570 - Managing Food Service Operations (3 Credits)
An advanced study of the food-service industry and its operations both internally and externally to the physical plant.
Prerequisites: HTMT 270.

HTMT 574 - The Global Business of Beverage Distribution (3 Credits)
The Global Business of Beverage Distribution, exploring the global beverage industry from product management perspective, from raw materials to end user.
Prerequisites: C or better in HTMT 275, HTMT 375, or HTMT 475.

HTMT 575 - Advanced Topics in Wine (3 Credits)
A viticultural and enological study of wine and wine regions around the world; from the vineyard to the table including grape varietals, wine regions and wine service. Students must be 21 years old.
Prerequisites: HTMT 475.

HTMT 576 - Franchising within the Hospitality Industry (3 Credits)
This course will focus on the study of multi-unit and franchise operations within the hospitality and tourism industry.
Prerequisites: C or better in MGMT 371.

HTMT 580 - Adventure Travel Management (3 Credits)
Analysis of the adventure travel industry throughout the world, with emphasis on the management, marketing, and operation of an adventure travel business.

HTMT 584 - Tourism Information Technology Issues (3 Credits)
Information technologies such as e-commerce, e-marketing, and e-research are examined, critiqued, and applied within a tourism context.
Prerequisites: C or better in SPTE 274.

HTMT 585 - Advanced Club Management (3 Credits)
Advanced topics in hospitality management for the club industry.
Prerequisites: HTMT 285.

HTMT 590 - Special Topics in HTMT (3 Credits)
Advanced concepts, issues, and trends in the hospitality and tourism industry. May be taken twice for degree credit.

HTMT 591 - Golf Tourism (3 Credits)
Effective practices used in the planning, development, and promotion of golf tourism. Experiential learning component for evaluating selected issues, problem solving, and participating in the operational performance of a large golf tournament. Employment with a pre-approved golf tournament or permission of instructor.
Experiential Learning: Experiential Learning Opportunity

HTMT 592 - Golf Tourism Consumer Services (1 Credit)
Examines superior customer service in high-quality business operations for a mega golf- tourism event; includes an experiential learning/fieldwork component.
Prerequisites: HTMT 591.

Experiential Learning: Experiential Learning Opportunity

HTMT 593 - Golf Tourism Supervisory Skills (1 Credit)
Examines basic supervisory skills in high-quality business operations for a mega golf-tourism event; includes an experiential learning/fieldwork component.
Prerequisites: HTMT 591, HTMT 592.

Experiential Learning: Experiential Learning Opportunity

HTMT 594 - Golf Tourism Leadership Skills (1 Credit)
Examines management and leadership skills in high-quality business operations for a mega golf-tourism event; includes an experiential learning/fieldwork component.
Prerequisites: HTMT 591, HTMT 592, HTMT 593.

Experiential Learning: Experiential Learning Opportunity

HTMT 595 - Hospitality and Tourism Management Field Study (3 Credits)
Immersive study of international/domestic hospitality or tourism companies in a specially chosen host country or region of the United States. Students must have a minimum GPA of 2.0; no pending or past judicial council infractions.

HTMT 597 - Global Travel and Tourism (3 Credits)
Study of the economic, social, cultural, political, and environmental considerations of international tourism management and development.
Prerequisites: HTMT 280.

HTMT 720 - Hospitality Finance Methods (3 Credits)
The study of financial management related to the hospitality industry.

HTMT 730 - Strategic Leadership in the Hospitality Industry (3 Credits)
Strategic decision-making, planning, and leadership relative to the hospitality industry.

HTMT 740 - Services Management and Customer Experience in the Hospitality Industry (3 Credits)
Analysis, planning, and control of the service function in hospitality organizations with emphasis on management problems.

HTMT 750 - Hospitality Marketing and Social Media (3 Credits)
Strategic marketing process for hospitality organizations.
Prerequisites: MKTG 350.

HTMT 755 - Properties Management (3 Credits)
Feasibility studies, functional planning and design, equipment and utilities management.

HTMT 768 - Contemporary Problems in the Lodging Industry (3 Credits)
Consideration and analysis of relevant contemporary problems and issues presently facing managers in the lodging industry.

HTMT 776 - Current Issues in Foodservice Management (3 Credits)
Critical issues impacting the management of food-service organizations.

HTMT 780 - Seminar in Travel and Tourism (3 Credits)
Issues in travel and tourism.
Prerequisites: HTMT 750.

HTMT 781 - Seminar on the Olympic Games (3 Credits)
Examination of the Olympic Games, a mega sport and tourism event, and its impact on the sport, entertainment, hospitality and tourism sectors.
Cross-listed course: SPTE 781

HTMT 785 - Resort Management (3 Credits)
Management of resort complexes, including master plan development, ecological concerns, and recreational activities development.

HTMT 795 - Professional Consulting in the Hospitality and Tourism Industry (3 Credits)
Work experience and participation in management decision-making in a hospitality and tourism business environment. Positions assigned on an individual basis with emphasis on oral and written communication skills, planning, and problem solving.

HTMT 798 - Directed Study in HTMT (3 Credits)
Independent study for advanced students under faculty supervision. May be taken twice for degree credit.

HTMT 799 - Thesis Preparation (1-6 Credits)
Thesis preparation in international hospitality and tourism management.
Prerequisites: HRSM 788.

HTMT 850 - Scientific Foundations of Hospitality Management (3 Credits)
Examination of serious inquiry, philosophical foundations and schools of thought, and the contributions from social and behavioral sciences that heavily influence hospitality management.

HTMT 888 - Advanced Research Seminar in Hospitality Management (3 Credits)
Examination of hospitality research issues and research literature, including appropriate methodologies and designs.
Prerequisites: HRSM 788 or equivalent, HTMT 850.

HTMT 890 - Pedagogy in Hospitality and Tourism Management (3 Credits)
An introduction to college level teaching; major components include related theory, current research, instructional design, and the application of effective strategies in the teaching-learning process. Emphasis is also aligned with Preparing Future Faculty (PFF) for instruction and planning for future implementation in HRSM curriculum.

HTMT 895 - Ph.D. Graduate Seminar in Hospitality Management (1 Credit)
Seminar of current topics related to research, teaching and grant writing in hospitality management. As part of the PhD program requirement, the course must be taken twice during the tenure of a student at USC Columbia.
Prerequisites: HTMT 888.

HTMT 899 - Dissertation (1-13 Credits)
GC: 03/27/2023.