

ASSET MANAGEMENT IN HOSPITALITY, CERTIFICATE

Certificate Requirements (12 hours)

The following classes will constitute the Asset Management certification.
Each course is three credit hours.

Course	Title	Credits
HTMT 521	Revenue Management in the Hospitality Industry	3
HTMT 560	Advanced Lodging Management	3
HTMT 581	Data Visualization in Hospitality and Tourism Management	3
HTMT 620	Hospitality Finance Methods and Asset Management	3
Total Credit Hours		12