

SPORT AND ENTERTAINMENT MANAGEMENT, M.S.E.M. AND M.B.A.

MBA Degree Requirements (41 Hours)

AMBA candidates will complete a 41 credit hour curriculum as follows:

Business Foundations Core (12 Hours Minimum)

Course	Title	Credits
DMSB 710	Financial Accounting in the Global Environment	2-3
DMSB 712	Quantitative Methods in Business	2-3
DMSB 713	Global Economics	3
DMSB 717	Management Accounting in the Global Environment	2-3
MGSC 777	Advanced Quantitative Methods in Business	3
Total Credit Hours		12-15

Functional Core (11 Hours Minimum)

Course	Title	Credits
DMSB 711	Global Strategic Management I	2-3
DMSB 715	Global Finance	3
DMSB 716	Global Marketing Management	3
DMSB 718	Global Supply Chain and Operations Management	3
DMSB 723	Leading Teams and Organizations	2-3
Total Credit Hours		13-15

Electives (18 Hours Minimum)

These electives are chosen from the list of approved elective offerings of the Moore School of Business. Individual departments may require specific electives to be taken in order to fulfill requirements for identified specializations.

MSEM Degree Requirements (36 Hours)

Thesis Option

Students electing the thesis option must complete 27 credit hours of work from which a maximum of 9 credit hours may be taken outside of the Department of Sport and Entertainment Management, and pass a comprehensive examination upon completion of the coursework and thesis.

Courses for Thesis Option

Course	Title	Credits
SPT 640	Venue Management: Principles and Practices	3
SPT 701	Management in the Sport and Entertainment Industry	3
SPT 730	Advanced Sport and the Law	3
SPT 760	Principles of Sport and Entertainment Marketing	3
SPT 790	Sport and Entertainment Finance	3
SPT 799	Thesis Preparation	1-6
STAT 515	Statistical Methods I	3
HRSM 788	Business Research and Analytics in Hospitality, Retail and Sports Management	3

Select nine elective hours	9
Total Credit Hours	31-36

Non-Thesis Option

Students electing the non-thesis option must complete 21 credit hours of required courses, complete at least 15 credit hours of elective course work from which a maximum of 9 credit hours may be taken outside of the Department of Sport and Entertainment Management, and pass a comprehensive examination upon completion of all course work. Students selecting the non-thesis option may (but are not required to) enroll in HRSM 795 for 6 elective credit hours.

Courses for Non-Thesis Option

Course	Title	Credits
SPT 640	Venue Management: Principles and Practices	3
SPT 701	Management in the Sport and Entertainment Industry	3
SPT 730	Advanced Sport and the Law	3
SPT 760	Principles of Sport and Entertainment Marketing	3
SPT 790	Sport and Entertainment Finance	3
STAT 515	Statistical Methods I	3
HRSM 788	Business Research and Analytics in Hospitality, Retail and Sports Management	3
Select 15 elective hours		15
Total Credit Hours		36