

HOSPITALITY MANAGEMENT WITH NATIONAL TAIWAN NORMAL UNIVERSITY, PH.D.

Degree Requirements

Student participants may transfer up to 21 credits in the required courses to USC.

Required Courses (15 hours)

Course	Title	Credits
HRSM 700	Quantitative Methods in HRSM	3
HTMT 740	Services Management and Customer Experience in the Hospitality Industry	3
HTMT 750	Hospitality Marketing and Social Media	3
HRSM 788	Business Research and Analytics in Hospitality, Retail and Sports Management	3
HTMT 850	Scientific Foundations of Hospitality Management	3
Total Credit Hours		15

Research Core (15 hours)

Course	Title	Credits
Select three courses in Statistics		9
Select one qualitative research methods course		3
Select one quantitative research methods course		3
Total Credit Hours		15

Cognates (12 Credits)

Dissertation (Minimum 18 Credits)

Course	Title	Credits
HTMT 899	Dissertation (minimum of 18 hours)	18