

# BUSINESS ANALYTICS/ SPORT AND ENTERTAINMENT MANAGEMENT. M.S.B.A./ M.S.E.M.

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## Admissions Requirements

1. The Admissions Office should normally admit applicants who meets the following conditions:
  - a. Applicant has a minimum total GMAT is 650 or the GRE score is 305.
  - b. Undergrad GPA of at least 3.0
  - c. Applicants are also expected to have at least one semester of calculus or similar quantitative training.
  - d. Preference will be given to STEM majors or applicants with strong quantitative backgrounds as well as students who have a minor in business.
1. Evidence of English proficiency includes a minimum TOEFL score of 100 – internet-based or a minimum 7.5 IELTS score. Waivers may be considered where command of English language is demonstrated, such as award of another English-language graduate degree.
1. The GMAT/GRE requirement may be waived for applicants with superior performance in their undergraduate studies and/or significant related previous work experience.

**MSEM/MSBA Admission Note:** MSEM generally admits applicants with a 300 GRE (verbal and quantitative combined) or an equivalent GMAT score. Applicants to the MSEM/MSBA will be admitted if meeting MSBA criteria #1, otherwise they will fall under review for conditional admission. The director and/or a faculty member from each program will review these conditional admit students jointly to make a decision on admission. The faculty director of MSEM will consult with the director of the MSBA to determine if previous work experience is significant in relation to the GMAT/GRE waiver.