

BUSINESS ANALYTICS, M.S.B.A/ONE-YEAR M.B.A.

may require specific electives to be taken in order to fulfill requirements for identified specializations.

MSBA Degree Requirements (30 hours)

Course	Title	Credits
The required course work consists of 30 credit hours:		
Five Core Courses:		
MGSC 777	Advanced Quantitative Methods in Business	3
MGSC 790	Data Resource Management	3
MGSC 711	Quantitative Methods in Business	3
MGSC 772	Project Management	3
ECON 736	Applied Econometrics	3
	or MKTG 722 Data Science for Business Decision Making	
Four Elective Courses: ¹		12
One Practicum Project Course or Related Internship		
BADM 790	Special Topics in Business ²	3-4
Total Credit Hours		30-31

¹ Take four elective courses from an approved list determined before the beginning of each academic year by the Business Analytics Committee at the Darla Moore School of Business and published on the program's website. Selection of electives should allow a student to be generalist or take a deeper dive into a particular discipline. Some electives may require pre-requisite courses or prior experience in a functional domain.

² or equivalent

One-Year MBA Degree Requirements

One-Year MBA students will take 41 credit hours as specified below

Business Foundations Core (12 Hours Minimum)

Course	Title	Credits
DMSB 710	Financial Accounting in the Global Environment	2-3
DMSB 712	Quantitative Methods in Business	2-3
DMSB 713	Global Economics	3
DMSB 717	Management Accounting in the Global Environment	2-3
MGSC 777	Advanced Quantitative Methods in Business	3
Total Credit Hours		12-15

Functional Core (11 Hours Minimum)

Course	Title	Credits
DMSB 711	Global Strategic Management I	2-3
DMSB 715	Global Finance	3
DMSB 716	Global Marketing Management	3
DMSB 718	Global Supply Chain and Operations Management	3
DMSB 723	Leading Teams and Organizations	2-3
Total Credit Hours		13-15

Electives (18 Hours Minimum)

- These electives are chosen from the list of approved elective offerings of the Moore School of Business. Individual departments