

MBAD - MASTER BUSN ADMIN PROG (MBAD)

MBAD 701 - Business Simulation and Case Competition (3 Credits)

Intensive preparation for computer simulation and case competition. Designed to integrate the major functional activities of an organization through case analysis. Teamwork, oral and written communications are emphasized. May be repeated once.

MBAD 702 - Strategic Management (3 Credits)

A course designed to integrate the student's knowledge of accounting, economics, finance, marketing, production, and international environment for the analysis of management problems. Oral and written communications are emphasized using the case method. For final year M.B.A. students.