

INTERNATIONAL BUSINESS, M.I.B.

The M.I.B. program is an interdisciplinary program that combines the development of international business expertise with an advanced understanding of international studies. The program is unique in its focus on political, economic, and socio-cultural dimensions of global business. The curriculum is designed to provide a broadened and integrative understanding of business and government interactions globally.

Learning Outcomes

1. Students will have knowledge of diverse institutional arrangements around the globe.
2. Students will have understanding the impact of government policies on business.
3. Students will have knowledge of tools and concepts associated with complex negotiation skills.
4. Students will have knowledge of governance-related issues.