

INTERNATIONAL BUSINESS, I.M.B.A.

Graduates of the I.M.B.A. generally accept managerial positions whose responsibilities have a global component. The Moore School of Business has demonstrated its ability to equip graduates to perform in positions of leadership in global business. The I.M.B.A. program differs from more traditional graduate business degrees in the extent to which a global perspective is taken on all issues. The language and global issues components offer superb preparation for the internship. Significant assignments are undertaken in the internship. The numerous elective courses in international business and the high-quality elective courses available in all areas of the Moore School of Business allow I.M.B.A. participants who so choose to develop a significant area of specialized expertise. Graduates of the I.M.B.A. program are true internationalists, equipped to operate in the culturally diverse markets now open to the global firm.

The degree program prepares its graduates for global business careers. Each graduate has the opportunity to develop competency in a second language and will complete a rigorous program of graduate business study, develop an understanding of another culture and business environment, and integrate academic course work through the experience of an extensive internship. Each candidate for the degree is admitted to a language track or the global track. The language selected determines the culture to be studied and the region of the world where the internship is located. Language tracks currently offered are French, German, Italian, Portuguese, and Spanish (two-year programs), and Arabic, Chinese, and Japanese (three-year programs). Rather than learn another language, students in the global track pursue additional course work that focuses on the political, economic, and business factors affecting the investment climate of various regions of the world. The program must be taken on a full-time basis, with classes beginning each July. The courses in the program are taken in sequence over a two- or three-year period, depending on the track to which the candidate is admitted.

Learning Outcomes

1. Communication skills: Students will be able to be able to engage in effective business communication, with competencies demonstrated for both oral and written communication.
2. Business Acumen: Students will acquire in-depth knowledge in the core foundational courses of business to understand the operations of the modern business corporation.
3. Data-driven decision-making skills: Students will examine the role of quantitative data in managerial decision making. They will understand the importance and roles of different types of data. Students will be able to present data in various formats.
4. Global business competencies: Students will be able to draw upon their understanding of the international business environment to address complex business or economic questions.
5. Integrative understanding of business and government interactions globally: Students will possess the skills to capture and understand an insiders perspective of how business is conducted in a particular country
6. Foreign Language Proficiency: Students will acquire effective communication skills in other languages as identified in their program of study.

7. Global Leadership: Students will acquire the specific skills to enable them to work and lead across borders.