

GLOBAL STRATEGY, CERTIFICATE

The Global Strategy Certificate Program is a unique educational opportunity for those interested in global management careers in business, financial, or non-profit organizations. It provides specialized content knowledge in global strategy and related areas and facilitates further development of essential skills such as critical thinking, problem solving, and contextual intelligence. Specifically, participants will learn how to utilize global opportunities for growth, assess risks and benefits of different investment and locational choices, and manage effectively their activities across borders. They will develop valuable insights and practical skills for assessing and understanding the economic, institutional, and cultural differences across markets and for creating competitive global organizations in the new world economy.

Certificate Requirements (12 Hours)

To enroll in this program, participants must have a bachelor's degree and have basic knowledge of frameworks and theories of strategic management. Those who lack such foundational knowledge will be required to complete a short intensive workshop about key strategy concepts. To be awarded this certificate, participants must complete four graduate courses for a total of 12 credit hours. Coursework includes Two Core and Two Elective courses as follows:

Core Courses (6 Hours)

Course	Title	Credits
Select two of the following courses:		6
IBUS 704	Comparative Corporate Governance	
	or DMSB 741 Comparative Institutional Systems	
IBUS 705	Global Business Management	
	or DMSB 714 Managing the Multinational Enterprise	
	or IBUS 703 International Management	
IBUS 706	Nations States, Regional Networks and Global Markets	
Total Credit Hours		6

Elective Courses (6 Hours)

Course	Title	Credits
Select two of the following courses:		6
IBUS 519	Social Networks and Global Leadership	
IBUS 703	International Management	
IBUS 704	Comparative Corporate Governance	
IBUS 705	Global Business Management	
IBUS 706	Nations States, Regional Networks and Global Markets	
IBUS 709	International Intellectual Property Management	
IBUS 718	Consulting and Organizational Development in MNCs	
IBUS 720	International Innovation and Entrepreneurship	
IBUS 734	International Business Negotiations	
IBUS 735	International Mergers and Acquisitions	
IBUS 739	Design Thinking For Global Business (DT4GB)	
IBUS 740	Data Analytics for International Business	
IBUS 750	Exploring Global Business	

IBUS 790	Specialized Study in International Business	
DMSB 714	Managing the Multinational Enterprise	
DMSB 725	Global Business Issues	
DMSB 741	Comparative Institutional Systems	
Total Credit Hours		6

Note: Electives are subject to approval by the International Business Department Certificate Committee; students may request that other courses be substituted for the courses listed above. Relevant graduate coursework may apply towards DMSB graduate programs, subject to the associated Program Faculty Director review and approval.