

BUSINESS ANALYTICS, M.S.

Degree Requirements (30 hours)

Course	Title	Credits
The required course work consists of 30 credit hours:		
Five Core Courses:		
MGSC 777	Advanced Quantitative Methods in Business	3
MGSC 790	Data Resource Management	3
MGSC 711	Quantitative Methods in Business	3
MGSC 782		3
ECON 736	Applied Econometrics	3
Four Elective Courses: ¹		12
One Practicum Project Course or Related Internship		3-4
Select one of the following:		
MKTG 750	Marketing Consulting Project	
MGSC 897	Global Supply Chain Operations Management: Graduate Capstone Consulting Project	
MGMT 737	Human Resources Experiential Project	
Total Credit Hours		30-31

¹ Take four elective courses from an approved list determined before the beginning of each academic year by the Business Analytics Committee at the Darla Moore School of Business and published on the program's website. Selection of electives should allow a student to be generalist or take a deeper dive into a particular discipline. Some electives may require pre-requisite courses or prior experience in a functional domain.