

BUSINESS ANALYTICS, M.S.

Degree Requirements (30 hours)

Course	Title	Credits
The required course work consists of 30 credit hours:		
Five Core Courses:		
MGSC 777	Advanced Quantitative Methods in Business	3
MGSC 790	Data Resource Management	3
MGSC 711	Quantitative Methods in Business	3
MGSC 772	Project Management	3
ECON 736	Applied Econometrics	3
	or MKTG 722 Data Science for Business Decision Making	
Four Elective Courses: ¹		12
One Practicum Project Course or Related Internship		
BADM 790	Special Topics in Business ²	3-4
Total Credit Hours		30-31

¹ Take four elective courses from an approved list determined before the beginning of each academic year by the Business Analytics Committee at the Darla Moore School of Business and published on the program's website. Selection of electives should allow a student to be generalist or take a deeper dive into a particular discipline. Some electives may require pre-requisite courses or prior experience in a functional domain.

² or equivalent