

BUSINESS ANALYTICS, CERTIFICATE

To obtain this graduate certificate, students must complete a 4-course sequence in Business Analytics, with a GPA of 3.0 or better in these four courses. All students pursuing the BA certificate must apply for and be admitted to the BA certificate program. Note that this admissions process is separate from degree program admissions. There are three distinct channels through which this certificate can be delivered:

1. As an option for all DMSB graduate students. The certificate would appear on the graduate transcript of these students. Requirements for admission to the BA certificate program for these students are the same as those for the student's respective DMSB graduate program. These students must apply for the certificate prior to completing 24 hours of coursework in their graduate program.
2. As a standalone (non-degree) option, for which students pay a per-course fee and take the four courses with the DMSB graduate students. Students can use the credits obtained from the BA certificate for a future DMSB graduate degree program as long as the completion of the degree is within four years of the completion of the certificate. Requirements for admission to the BA certificate program for these students are similar to those for the DMSB PMBA program.
3. As an accelerated, customized executive education program. Students can use the credits obtained from the BA certificate for a future DMSB graduate degree program as long as the completion of the degree is within four years of the completion of the certificate. Requirements for admission to the BA certificate program for these students are similar to those for the DMSB PMBA program.