

# BUSINESS ADMINISTRATION, P.M.B.A.

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The Professional Master of Business Administration program is a non-traditional M.B.A. program designed for working professionals and attracts students from a broad range of business and industry. The program is delivered live to many locations in South Carolina and Charlotte, N.C. Each location is equipped for two-way communication with the professor during class.

## Learning Outcomes

1. Communication skills: Students will be able to engage in effective business communication, with competencies demonstrated for both oral and written communication.
2. Business Acumen: Students will acquire in-depth knowledge in the core foundational courses of business to understand the operations of the modern business corporation.
3. Data-driven decision-making skills: Students will examine the role of quantitative data in managerial decision-making. They will understand the importance and roles of different types of data (financial, economic, accounting, etc.) and utilize appropriate format for presentation of data.
4. Global business competencies: Students will be able to draw upon their understanding of the international business environment to address complex business or economic questions.