

BUSINESS ADMINISTRATION, PH.D.

The program leading to the degree of Doctor of Philosophy in Business Administration is designed for students of outstanding ability who wish to do advanced work in preparation for careers in university teaching and research, business, and/or government. To achieve this objective, the program provides an advanced, specialized education in a business administration discipline and intensive training in research methods applicable to business problems.

More specifically, the program is designed to accomplish the following objectives:

- provide a thorough knowledge and deep insight into the main theoretical disciplines underlying the student's fields of specialization built upon a basic understanding of business and its environment
- develop the skills, professional ethics, and competence required to design, execute, and evaluate creative and meaningful research in the student's field of specialization
- promote individual programs of study which encourages students to customize their research and teaching interests and expertise, thereby better preparing them for successful roles as researchers, educators, business people, and policy makers.

Normally, the minimum time it will take a student to obtain the degree of Doctor of Philosophy in Business Administration is four academic years beyond the undergraduate degree (a minimum of 60 graduate hours beyond the undergraduate degree), although five years may be required in order to develop a professional resume that will be attractive to potential employers.

Learning Outcomes

- Students will demonstrate a thorough knowledge of the theories and underlying research in their areas of specialization.
- Students will develop the analytical and methodological skills required to evaluate and discuss existing and emerging theories in their fields of specialization.
- Students will be able to conduct original research in their areas of expertise.
- Students will be able to communicate the results of their research in a clear and effective manner.
- Students will develop the skills required to teach college-level classes in their area of expertise.