BUSINESS ADMINISTRATION, M.S.

Learning Outcomes

1. Students will have the ability to understand and apply concepts and practices in their major area of study.
2. Students will have the ability to undertake research on an issue in their major area of study. This should include the abilities to critically review previous research, to develop approaches to answering relevant questions, and to appropriately draw inferences from the outcomes of these research activities.
3. Students will have the ability to analyze data. Students should have the ability to collect, analyze, and interpret data to address a substantive issue in their major area of study.
4. Students will have the ability to effectively communicate research findings. The student should be able to develop written and oral reports of their research that document their approach and findings in sufficient detail.