ARTIFICIAL INTELLIGENCE IN BUSINESS, CERTIFICATE

Degree Requirements (12 credit hours)

Students must complete the required core courses and any 2 elective courses from an approved list determined before the beginning of each academic year by the Certificate Electives Approval Committee at the Darla Moore School of Business and published on the program website.

Course	Title	Credits
Required Core Courses		**6**
IBUS 741	From Algorithms to Strategies: Mastering Artificial Intelligence for Business [1]	
MGSC 896	Intelligent Information Systems Design for Business Decision Making [1]	
Approved Elective Courses		**6**
MKTG 722	Data Science for Business Decision Making	
MKTG 725	AI in Marketing [1]	
MGSC 770	Predictive Analytics using No-Code AI [1]	
FINA 589	Machine Learning and AI: Applications to Finance [1]	
	Further approved elective courses will be available	

[1] Course available in PMBA/evening format