

SPORTS MEDIA MINOR

Degree Requirements (18 Hours)

Course	Title	Credits
Required Courses:		
JOUR 101	Media and Society	3
JOUR 391	Sports Media and Society	3
Select at least one, but no more than two of the following:		
JOUR 201	Principles of Public Relations	3
JOUR 202	Principles of Advertising and Brand Communications	3
JOUR 203	Principles of Visual Communications	3
JOUR 204	Principles of Journalism	3
Select at least two of the following:		
JOUR 244	Special Topics in Sports Media	3
JOUR 343	Social Media for Sports Media	3
JOUR 345	Gender, Sexuality, and Sports Media	3
JOUR 428	Super Bowl Commercials	3
JOUR 499	Special Topics	3