

HEALTH PROMOTION, EDUCATION, AND BEHAVIOR, M.P.H.

The M.P.H. is designed for individuals with aspirations to be practitioners in health department, community, school or worksite settings. The program requires 45 hours of course work, including public health and health promotion, education, and behavior core courses and a 5-hour applied practice experience. The public health core is designed to develop competencies in using epidemiology and biostatistics to understand distributions and causes of diseases in populations; using qualitative research methods to understand attitudes and behaviors; and managing and administering health organizations. The health promotion, education, and behavior core is designed to develop competencies in planning implementing, and evaluating programs which promote informed decision-making and health behavior change in individuals, and communities. Candidates must successfully complete a comprehensive examination at or near the conclusion of program requirements.

Learning Outcomes

- Students will demonstrate the ability to apply social and behavioral theories and models to the development, implementation, and evaluation of public health programs.
- Students will demonstrate the ability to utilize multi-level approaches in understanding the importance of context in addressing public health issues.
- Students will articulate how multi-sectoral, collaborative engagement advances health equity and improves health outcomes.
- Students will demonstrate the ability to develop sound and feasible methods to evaluate public health programs, interpret results, and communicate those results effectively.
- Students will demonstrate understanding of how to make informed study design decisions and be able to articulate the strengths and weaknesses of a research study.