

JOURNALISM AND MASS COMMUNICATIONS, M.M.C.

Degree Requirements (36 Hours)

To earn the M.M.C. degree, a student must successfully complete the following:

Core Courses (12 Hours)

Required for both Strategic Communication Management and Multimedia Journalism Tracks.

Course	Title	Credits
JOUR 701	Research Methods in Mass Communication	3
JOUR 706	Media Law	3
JOUR 762	Issues in Mass Communication Management	3
JOUR 777	Practicum in Mass Communications Management	3
Total Credit Hours		12

Select One of the Following Tracks (24 Hours Minimum)

Strategic Communication Management Track

A minimum of 24 hours from an approved list provided by the school, depending on the student's interests as approved by the student's academic advisor and the associate director for graduate studies.

Multimedia Journalism Track

A minimum of 24 hours from an approved list provided by the school, depending on the student's interests as approved by the student's academic advisor and the associate director for graduate studies.

Comprehensive Examination

Required for both the Strategic Communication Management and Multimedia Journalism Track.

The comprehensive examination consists of a four-hour written examination based on the core courses.