

GLOBAL STRATEGY, CERTIFICATE

The Global Strategy Certificate Program is a unique educational opportunity for those interested in global management careers in business, financial, or non-profit organizations. It provides specialized content knowledge in global strategy and related areas and facilitates further development of essential skills such as critical thinking, problem solving, and contextual intelligence. Specifically, participants will learn how to utilize global opportunities for growth, assess risks and benefits of different investment and locational choices, and manage effectively their activities across borders. They will develop valuable insights and practical skills for assessing and understanding the economic, institutional, and cultural differences across markets and for creating competitive global organizations in the new world economy.