

GLOBAL STRATEGY, CERTIFICATE

The Global Strategy Certificate Program is a unique educational opportunity for those interested in global management careers in business, financial, or non-profit organizations. It provides specialized content knowledge in global strategy and related areas and facilitates further development of essential skills such as critical thinking, problem solving, and contextual intelligence. Specifically, participants will learn how to utilize global opportunities for growth, assess risks and benefits of different investment and locational choices, and manage effectively their activities across borders. They will develop valuable insights and practical skills for assessing and understanding the economic, institutional, and cultural differences across markets and for creating competitive global organizations in the new world economy.

Certificate Requirements (12 Hours)

To enroll in this program, participants must have a bachelor's degree and have basic knowledge of frameworks and theories of strategic management. Those who lack such foundational knowledge will be required to complete a short intensive workshop about key strategy concepts. To be awarded this certificate, participants must complete four graduate courses for a total of 12 credit hours. Coursework includes Two Core and Two Elective courses as follows:

Course	Title	Credits
Core Courses		
DMSB 741 or IBUS 706	Comparative Institutional Systems Nations States, Regional Networks and Global Markets	3
Select one of the following:		3
DMSB 714	Managing the Multinational Enterprise	
IBUS 705	Global Business Management	
IBUS 703	International Management	
Elective Courses		
Select six hours of the following:		6
IBUS 704	Comparative Corporate Governance	
IBUS 710	Global Stakeholder Management	
IBUS 726	The Business Case for Services Offshoring	
IBUS 727	Economic Development and Global Strategy	
IBUS 731	Global Competitive Analysis	
IBUS 734	International Business Negotiations	
IBUS 750	Exploring Global Business	
IBUS 790	Specialized Study in International Business	
Total Credit Hours		12

Note: Electives are subject to approval by the International Business Department Certificate Committee; students may request that other courses be substituted for the courses listed above. Relevant graduate coursework may apply towards DMSB graduate programs, subject to the associated Program Faculty Director review and approval.