

PROJECT LEADERSHIP AND MANAGEMENT, CERTIFICATE

Degree Requirements (12 Hours)

The student will select a minimum 12 credits (4 courses) and must be earned in concurrence with an undergraduate degree program.

Course	Title	Credits
Select four courses from the following:		12
EDLP 317	Law and Policy Studies in Education	
ENGL 387	Introduction to Rhetoric	
	or SPCH 387 Introduction to Rhetoric	
ENGL 462	Technical Writing	
ENGL 463	Business Writing	
ENGL 468	Digital Writing	
HTMT 490	Strategic Hospitality Management and Leadership	
JOUR 451	Freelancing for Creative Professionals	
JOUR 480	Media Management	
MGMT 371	Principles of Management	
MGSC 498	Project Management for Business	
PEDU 302	Foundations of Coaching	
POLI 215	Introduction to Leadership Studies	
POLI 370	Introduction to Public Administration	
RETL 351	Retail Entrepreneurship	
PSYC 350	Industrial Psychology	
SOCY 101	Introductory Sociology	
SOCY 311	Ecology of Human Social Systems	
SPCH 330	Small Group Communication	
SPCH 331	Organizational Communication	
Total Credit Hours		12